

SENECA COUNTY PUBLIC HEALTH

COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP): 2022-2024

Priority: Prevent Chronic Diseases				
Focus Area 1: Healthy Eating and Food Security				
Goal 1.1: Increase access to healthy and affordable foods and beverages				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.2: Decrease the percentage of children with obesity	Intervention 1.0.4: Multi-component school-based obesity prevention interventions	<p># of youth reporting they eat breakfast before school</p> <p># of students who participate in the grab-n-go breakfast</p> <p>% of eligible schools who adopt a new healthy grab-n-go breakfast policy</p>	<p>Seneca County Health Department (SCHD) will identify school districts who will develop or expand upon the tool already used to collect student information related to food security.</p> <p>SCHD will discuss the idea of a healthy grab-n-go breakfast policy and explore strategies to promote active participation or eliminate barriers to participation in the National School Breakfast Program within each district or school building.</p>	<p>Seneca County Schools will provide number of students who are participating in the school breakfast program.</p> <p>Wellness Committee to draft and approve the wellness policy related to grab-n-go breakfast or the alternative breakfast policy.</p> <p>Wellness Committee and SCHD's CHSC's grant to assist with strategies to promote and increase the number of students participating in the grab-n-go breakfast program.</p>

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Goal 1.1: Increase access to healthy and affordable foods and beverages				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.13: Increase the percentage of adults with perceived food security (among all adults)	Intervention 1.0.5: Increase the availability of fruit and vegetables	# of community gardeners donating bumper crops "Plant a Row for Pantries" to local food pantries	Promoting and increasing the recruitment of those community gardeners who are donating their bumper crops to local food pantries	Seneca County Cornell Cooperative Extension (CCE), Farmers, and community members to donate crops CCE, Food Pantries, and SCHD to promote this

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Goal 1.1: Increase access to healthy and affordable foods and beverages				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.14: Increase the percentage of adults with perceived food security (among adults with an annual household income of <\$25,0000)	Intervention 1.0.5: Increase the availability of fruit and vegetable incentive programs	# of EBT cards being used at Farmers' Markets # of people viewing post about Farmers' Markets # of parents viewing information about Farmers' Markets through ParentSquare (clicks)	Promoting Farmers' Markets through Seneca County Facebook Page and disseminating flyers to schools (either hard copy or through ParentSquare platform)	Seneca County Health Department, School Districts, and Cornell Cooperative Extension to promote Farmers' Markets

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Focus Area 1: Healthy Eating and Food Security				
Goal 1.2: Increase skills and knowledge to support healthy food and beverage choices				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.2: Decrease the percentage of children with obesity	Intervention 1.0.2: Working with local childcare providers (early learning and childcare settings) to promote and support evidence-based policy and environmental changes around quality nutrition (and physical activity)	<p># of Early Care and Education (ECE)s professionals trained in Nourishing Healthy Eaters and Physical Activity Learning Sessions</p> <p>% of ECEs who implement nutrition and physical activity standards</p> <p># of children enrolled in these ECEs who are impacted by these practices</p>	The implementation of the “Nutrition Train the Trainer”, and the “Physical Activity Train the Trainer” by Child and Family Resources to 5 eligible ECEs within the county who are making progress towards incorporating nutrition and physical activity standards.	Seneca County Health Department's Creating Healthy Schools and Communities grant working with Child and Family Resources to improve policies, practices, and environments for physical activity in Early Care and Education (ECE) settings.

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Goal 1.2: Increase skills and knowledge to support healthy food and beverage choices				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.2: Decrease the percentage of children with obesity	Intervention 1.0.4: Multi-component school-based obesity prevention interventions	<p># of students that participate in educational activities through FFA and Ag classes</p> <p>% of schools having school gardens/grow towers</p>	Implementing school gardens and grow towers in most of the Seneca County schools	<p>Seneca County Schools- keep records of kids</p> <p>Seneca County Health Department- collects the information</p>

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Goal 1.3: Increase Food Security				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.13: Increase the percentage of adults with perceived food security (among all adults)	Intervention 1.0.5: Increase the availability of fruit and vegetables	<p># of little free pantries at libraries</p> <p>% of food removed from little free pantries as calculated by Boy Scouts</p>	Working with Waterloo Library (northern end) and Lodi Whittier Library (southern end) to become little free pantry locations to support and expand upon the food pantries' hours in those locations. Expanding the hours will provide more time for families in need to obtain free food.	<p>Waterloo Library and Lodi Whittier Library</p> <p>Boy Scouts- Run food drive, stock shelves, and inventory food products</p>

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Goal 1.3: Increase Food Security				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.13: Increase the percentage of adults with perceived food security (among all adults)	Intervention 1.0.6: Screen for food insecurity, facilitate and actively support referral	<p># of clients receiving services through Seneca County Health Department (Early Intervention, Maternal Child Health, Lead) screened for food insecurity</p> <p>#/% of clients/families through Seneca County Health Department programs screened for food insecurity and referred to food assistance</p>	Seneca County Health Department will screen those clients enrolling into public health programs and their families for food insecurity and be referred to food assistance.	Seneca County Health Department -screen LHD program participants

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Goal 1.3: Increase Food Security				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.13: Increase the percentage of adults with perceived food security (among all adults)	Intervention 1.0.6: Screen for food insecurity, facilitate and actively support referral	<p># of seniors screened for food insecurity</p> <p>#/% of appropriate referrals made for seniors</p>	Office for the Aging (OFA) will screen and identify those with food insecurity, refer appropriately to food assistance and identify those who are in need of a referral to the Registered Dietician.	Seneca County Office for the Aging conducts screening, OFA case managers receive and follow up on referrals

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Focus Area 1: Healthy Eating and Food Security				
Goal 2.0: Reduce obesity and the risk of chronic diseases				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 1.2: Decrease the percentage of children with obesity	Intervention 1.0.4: Limiting access to less healthy food and beverages	% of elementary schools who adopt the birthday celebration menus	Seneca County Health Department will identify those elementary school districts who are willing to adopt the birthday celebration menu which incorporates healthy eating birthday celebrations and recess time as an option.	Seneca County Schools and Wellness Committees to work with CHSC's grant to adopt and implement

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Priority: <i>Promote Well-Being and Prevent Mental and Substance Use Disorders</i>				
Focus Area 2: Prevent Mental and Substance User Disorders				
Goal 2.2: Prevent Opioid Overdose Deaths				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 2.2.1: Reduce the age-adjusted overdose deaths involving any opioid by 7% to 14.3 per 100,000	Intervention 2.2.2: Increase availability of/access to overdose reversal (Naloxone) trainings to prescribers, pharmacists and consumers	# of school districts implementing a policy which allows staff to be trained to administer Naloxone in the event of an opioid overdose	Working with each school districts' Board of Education (BOE) to incorporate a policy specific to staff being trained in the use and administration of Naloxone	K-12 schools- Adoption and inclusion of policy Seneca County Health Department will write and send letter to President of each BOE and will present to the board if needed/requested

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Priority: <i>Promote Well-Being and Prevent Mental and Substance Use Disorders</i>				
Focus Area 2: Prevent Mental and Substance User Disorders				
Goal 2.5: Prevent Suicides				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 2.5.2: Reduce the age adjusted suicide mortality rate	2.5.2 Strengthen access and delivery of suicide care	<p># of providers adopting the suicide screen policy as part of their electronic medical record for all patients</p> <p>#/% of patients assessed positive for suicide risk and counseled the same day</p>	Working with Seneca County providers to adopt a universal suicide screening policy into their practice	Seneca County Health Department and Seneca County Community Counseling Center (Mental Health) will work with provider offices to support them in incorporating this tool in the electronic medical record. Providers would refer to county operated mobile crisis team (if off hours to 9-8-8).

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Focus Area 2: Prevent Mental and Substance User Disorders				
Goal 2.5: Prevent Suicides				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 2.5.2: Reduce the age adjusted suicide mortality rate	Intervention 2.5.2: Strengthen access and delivery of suicide care	<p># of tabling events that mental health support materials were offered</p> <p># of homes which received materials through Healthy Neighborhoods Program (HNP)</p>	<p>Increase community awareness of mental health services that Seneca County Community Counseling Center has to offer residents (at tabling events, school open houses, through SCHD Facebook page, etc.)</p> <p>Increase the promotion of the national suicide and crisis intervention hotline number (9-8-8) throughout Seneca County</p>	Seneca County Community Counseling Center and Seneca County Public Health will have mental health support materials/program flyers at tabling events throughout the community and dissemination of this resource through our Healthy Neighborhoods Program (HNP).

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Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 2.5.2: Reduce the age adjusted suicide mortality rate	Intervention 2.5.2: Strengthen access and delivery of suicide care	# of clicks on the link to the Community Resource guide on SCHD website, and how many people utilizing the Community Counseling Center heard about these services through that link	Increase community's awareness of the behavioral health and substance use resources within the community by posting a link to the Community Resource guide on our website	Seneca County Health Department will place link on website

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Goal 2.5: Prevent Suicides				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 2.5.2: Reduce the age adjusted suicide mortality rate	Intervention 2.5.3: Create protective means: reduce access to lethal means among persons at risk of suicide.	<p># of gun locks, medication locks, and disposal pouches distributed per year</p> <p># of takeback days per year</p> <p># of gun retailers engaged</p>	Seneca County will have implemented Lock & Talk initiative, adapted from Virginia's statewide Lock & Talk program, to reduce access to lethal means in the form of firearm safety, not firearm control. Please see cell to the left for ideas.	Seneca County Health Department and Suicide Prevention Coalition to provide awareness, prevention training, and safety devices to the community, including gun retailers. Gun retailers to educate those purchasing firearms about safety and keeping firearms locked and will disseminate gun locks.

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Goal 2.5: Prevent Suicides				
Disparity Addressed: Zip Code				
Objectives Through 2024	Interventions	Family of Measures	By December 2023	Partner Role and Partner Resources
Objective 2.5.2: Reduce the age adjusted suicide mortality rate	Intervention 2.5.4: Identify and support people at risk - increase the number of staff who are knowledgeable about the signs and symptoms of suicide as well as mental health problems associated with suicide	% of South Seneca staff trained in Youth Mental Health First Aid (YMHFA) # of policies adopted to require YMHFA	Working with South Seneca School District to implement a policy to have staff trained in YMHFA	K-12 Schools Finger Lakes Community Schools and Seneca County Health Department will work with South Seneca staff to get staff trained in YMHFA